

## PRESS RELEASE

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## Noble Company receives Preferred Brand Award

Grand Haven, MI – NobleSeal SIS was honored with the tile industry's Preferred Brand award for Sound Reduction Membranes. The award was based on survey data of tile and stone contractors nationwide. NobleSeal SIS, manufactured by Noble Company, was the brand most preferred by contractors. The award was presented by Clear Seas Research in conjunction with the NTCA and Tile Magazine, during the Surfaces trade show in Las Vegas.

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Founded in 1946, the Noble Company has established a reputation of providing quality, innovative products for the plumbing and tile industries. Identifying problems and developing solutions that add value and exceed customer expectations has been the ongoing mission of our company. Noble Company products are available globally through our distribution network.

For over 40 years, Noble Company has pioneered the use of sheet membranes in the tile and stone industry. At the heart of all Noble systems is a core layer of Chlorinated Polyethylene (CPE), an inherently flexible elastomeric sheet that will not rot, crack or deteriorate due to microorganisms. Sheet membranes are available for crack isolation, waterproofing, joint bridging, and sound isolation. NobleSeal sheets save time and money. Noble membranes are easy to install and provide quality solutions to prevent costly failures. All of Noble's membranes are made in the U.S.A.

For more information about any Noble Company product, visit our website at www.noblecompany.com, or contact us at 800-878-5788.