

# Noble Company has Las Vegas covered

*Over 700,000 square feet of NobleSeal SIS sound isolation sheet membrane are currently being installed in the Cosmopolitan Hotel and Casino.*



For the first time in many years, Coverings has returned to Las Vegas. The Las Vegas of today is light-years ahead of the old Las Vegas. “Old school” casinos and resorts have been replaced by sleek, international destination resorts. Sophisticated consumers demand more from their accommodations, and Las Vegas hotel and casino owners have been striving to ensure their cutting edge designs withstand the legions of guests who push the hospitality envelope to extremes. Noble Company products are an integral part of this new generation of tile and stone designs in Las Vegas.

Guest rooms and bathrooms in casino hotel towers 20 years ago were almost afterthoughts. Tile and stone applications in wet areas used best-practices of the time, but as the old towers came down and the new mega-resorts took their place, waterproofing of tile and stone in wet areas had to progress as well.

As tile and stone became more expansive (and expensive) in the new casino projects, there were new concerns about crack isolation performance in wet

# *Are you a Linear thinker?*

## **FreeStyle Linear Drains™**

### **Design Benefits**

- Single slope allows for the use of larger tiles for greater design flexibility.
- Contemporary styling with a standard selection of six drain lengths (from 24" - 60") and four brushed stainless steel strainer styles.

### **Installer Benefits**

- Simple installation.
  - Fasten drain to the floor.
  - Tie in the plumbing.
  - Attach membrane to clamping mechanism.

### **Owner Benefits**

- Membrane clamping mechanism assures a watertight seal with the waterproofing membrane.
- One-piece PVC or ABS construction with no manufactured seams ensures dependable performance for the life of the original tile installation.



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FreeStyle Linear Drain being installed with NobleSeal® TS waterproofing sheet membrane.



areas. Noble sheet membranes, which meet and exceed the high performance requirements of ANSI A.118.12, were the solution for many new hotel and casino projects.

### **Noble's Wynn-ing membranes receive an Encore**

Steve Wynn's new projects, Wynn and Encore, demanded the high performance of NobleSeal CIS beneath hundreds of thousands of square feet of large format natural stone. Planet Hollywood's new tower also called on NobleSeal CIS's superior crack isolation.

As guests spent more time in these expansive baths and showers areas, there were new concerns about steam migration and vapor permeation. NobleSeal sheet membranes for waterproofing were identified as the new benchmark for best practices in wet areas. The CPE technology of Noble sheet membranes provided a level of performance now required by project owners.

Chlorinated polyethylene (CPE), is a

thermoplastic sheet membrane unique to Noble Company. CPE sheet membranes provide low permeation rates, which translates to superior waterproofing. The rugged, durable nature of CPE thermoplastic sheets provide unequaled longevity, with crack isolation that exceeds the high performance criteria of ANSI. A.118.12.

NobleSeal TS was the choice of waterproofing for the Wynn Tower, the Bellagio remodel, New York-New York, Paris Hotel, Mirage Suite remodel and all three Panorama Condo Towers.

### **Noble stars at City Center**

The best example of Noble Company's ascendance as the waterproofing membrane of choice for Las Vegas hospitality projects is Project City Center – the largest privately-funded construction project in the history of the United States. City Center owners mandated that only NobleSeal TS Sheet Membranes be used on all 6,000+ rooms for waterproofing and crack isolation.



*NobleSeal SIS offers the benefits of sound isolation, crack isolation and waterproofing, all in one sheet membrane.*

Noble Company sheet membranes were chosen for this project based on the owner's confidence in the durability, reliability and proven track record of CPE technology.

The tile contractors, general contractor, and architects associated with City Center and other prominent Las Vegas projects have come to rely on the speed and consistency of application when Noble



Company products are part of the installation. The use of NobleBond EXT to bond the sheets and NobleSealant 150 for all overlaps, seams, and terminations result in one of the fastest waterproofing systems on the market. Using Noble Company products shaved considerable time off the installation schedule at City Center.

### **“Top shelf” waterproofing and support**

Technicoat Waterproofing, one of the largest commercial waterproofing companies in Las Vegas, partnered with many of the top tile contractors on City Center, and other notable Las Vegas projects as well.

Bob Coffman, president of Technicoat Waterproofing says, “Noble Company provides Technicoat Waterproofing with some of the best products I have ever used. The technical support and representation are top shelf. When I combine the speed of installation, reliability of the Noble sheet membranes with the comfort level my installers have installing Noble products, I can provide exactly what a project owner wants.”

Noble Company’s current work in Las Vegas is the Cosmopolitan Hotel and Casino, where over 700,000 square feet of NobleSeal SIS sound isolation sheet membrane are being installed. NobleSeal SIS offers the benefits of sound isolation, crack isolation, and water-

proofing, all in one sheet.

For high-profile, high-pressure construction projects, when the job needs to be done right and reliable the first time, NobleSeal Sheet Membranes are the products of choice. Noble Company is proud to have Las Vegas covered.

*For more information on Noble products and services, contact: 800-878-5788, visit: [www.noblecompany.com](http://www.noblecompany.com) or email [sales@noblecompany.com](mailto:sales@noblecompany.com).*



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*NobleSeal CIS and NobleSeal TS were both used in the Wynn, for crack isolation and waterproofing, respectively.*